



**CYCLE, WALK, RUN... GET ACTIVE!**

***In-Person Event: Saturday, November 5, 2022***

***Get Active Virtual Event: Monday, October 31 – Saturday, November 5, 2022***

**TAKE THE CHALLENGE and Change the Life of a Child!**

Join us for the 12th Annual Challenge Ride event benefiting Camp Boggy Creek and our mission to impact the lives of children with serious illness and their families.

Meet us in Wootton Park in Tavares Florida for a day of cycling and fun for the entire family! In addition to our **CYCLING** courses, participants can register to **WALK** or **RUN** a 2-mile course; ***there is something for everyone!*** Enjoy your activity of choice and our Finish Line festival. The Finish Line Festival includes a catered lunch, live music, games and much more!

Your participation in the Challenge Ride enables Camp Boggy Creek to provide life-changing camp programs to campers at NO COST to them. Get involved and help us *build awareness, raise funds* and *deliver JOY* to seriously ill children and their families!



## About Camp Boggy Creek

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Founded in 1996, Camp Boggy Creek is a year-round medical camp for children with serious illnesses. Co-founded by actor/philanthropist Paul Newman and General H. Norman Schwarzkopf, the camp offers week-long summer sessions and family retreat weekends at no charge to children and families. Located in Eustis, Florida, the 232-acre nonprofit serves children ages 7-16 that have been diagnosed with chronic or life-threatening conditions. The camp is entirely funded by generous donations from individuals, corporations, foundations and healthcare partners. Learn more about Camp Boggy Creek and why you should TAKE THE CHALLENGE; visit [www.campboggycreek.org](http://www.campboggycreek.org)



**- All Proceeds Benefit Camp Boggy Creek -**

For more information on sponsorship opportunities, please contact the Events Department at (352) 483-4125 or [crobertyson@campboggycreek.org](mailto:crobertyson@campboggycreek.org)





## Get involved with the 12th Annual Challenge Ride...

*Provide the Gift of  
Camp Experiences*



*Impact the Lives of  
Children with  
Serious Illnesses*

*Support Vital & Life  
Changing Camp Programs*



*Community & Social  
Engagement Opportunity*



*Fun for Company  
Guest & Employees*



*Direct Marketing &  
Brand Awareness*



*Volunteer Opportunity  
for Employees*

*200+ Attendee  
Audience*





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## SPONSORSHIP BENEFITS AT A GLANCE

	Heartfelt	Kindness	Love	Joy	Hope
	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
Number of Complimentary Event Registrations <i>Any combination of Cycle, Walk or Run Participants</i>	25	20	15	10	5
Team Building Community/Engagement Opportunity Event Volunteer Positions	10	8	6	4	2
Featured Sponsor Story and Business Profile in Event Electronic Program (Provided by Sponsor)	X				
Company Name/Logo on Event Swag Bag	X				
Featured Sponsor Video for Social Media (Up to 60 Seconds-Provided by Sponsor)	X	X			
Company Name/Logo on Event Marketing Materials (Deadlines Will Apply)	X	X			
Membership in The Schwarzkopf Society <i>Camp Boggy Creek's Major Donor Recognition Society</i>	X	X			
Company Name/Logo on Route Maps	X	X	X		
Company Name/Logo on Event Website	X	X	X		
Company Name/Logo Included in Event Emails	X	X	X		
Social Media Mention Post to Include Company Name/Logo	X	X	X		
Company Banner Displayed Start/Finish Line (Company Provided)	X	X	X	X	
Sponsor Ad Included in Electronic Program (Sponsor Provided Artwork)	Full Page	Full Page	Half Page	Quarter Page	Eighth Page Business Card Size
Company Name/Logo Included on Event Sponsor Signage	X	X	X	X	X
Company Name/Logo on Event T-Shirt	X	X	X	X	X
Promotional Item for Event Goody Bags (Company Provided)	X	X	X	X	X
10X10 Vendor Space (Tent Provided by Company) Business Promotional Opportunity	X	X	X	X	X
Sponsor Recognition Roll Call During On Stage Program & Facebook Live	X	X	X	X	X
Sponsor Recognition Listing in Camp Boggy Creek E-Newsletter	X	X	X	X	X



12<sup>TH</sup> ANNUAL  
**CAMP BOGGY CREEK** CHALLENGE  
*Ride* 20 22  
CYCLE, WALK, RUN... GET ACTIVE!

*Previous Event Sponsors...*



ARNOLD PALMER  
HOSPITAL  
For Children





## **2022 Sponsorship Commitment Form**

Yes, I accept **the challenge to change the life of a child** and become a sponsor for the Camp Boggy Creek Challenge Ride!

Name: \_\_\_\_\_

Organization Name (if applicable): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

I would like to sponsor at the following level (I understand the sponsorship will include all the benefits as specified for the level selected):

\_\_\_\_\_ **Heartfelt - \$15,000**

\_\_\_\_\_ **Kindness - \$10,000**

\_\_\_\_\_ **Love - \$5,000**

\_\_\_\_\_ **Joy - \$2,500**

\_\_\_\_\_ **Hope - \$1,000**



Unfortunately, I am unable to sponsor the event; however, I would like to make a donation in the amount of \$ \_\_\_\_\_

**Please return completed form to:**

**Camp Boggy Creek  
Attn: Charisa Robertson  
30500 Brantley Branch Rd.  
Eustis, FL 32736**

For more information, call 352-483-4125  
or email [crobertson@campboggycreek.org](mailto:crobertson@campboggycreek.org)

### **Payment Method**

- ☐ My check is enclosed  
(Please make payable to Camp Boggy Creek)
- ☐ Please send an invoice to the address above
- ☐ Please charge the following credit card:  
☐ Visa ☐ Master Card ☐ Discover ☐ AMEX

Name on Card: \_\_\_\_\_

Billing Address (if different than above):  
\_\_\_\_\_

Acct #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV #: \_\_\_\_\_

\_\_\_\_\_  
**Signature**