



Fundraising Tips & Tricks

All FUNds raised in support of the Challenge Ride helps send campers to Camp Boggy Creek at no cost to campers and their families. All registered participants are invited to create a personalized fundraising page to raise funds and make a BIG impact in the lives of children with serious illnesses.

Do not miss this opportunity to change the life of a child and share the mission of Camp Boggy Creek, a place of dreams, joy and possibilities!

Ready to Fundraise...Here's How!

ASK 10 people to give **\$20 = \$250 goal!** – You qualify for an event Jersey or Tech T
WAY TO GO!

ASK 15 people to give **\$30 = \$450 goal!** – You just provided a day of camp for a camper
AWESOME JOB!

ASK PERSONALLY Share your own story to connect with your donors on a personal level by sharing “WHY” you TAKE THE CHALLENGE!

ASK EVERYONE And we mean everyone! Your neighbors, classmates, colleagues, clients, grocer, hairdresser – everyone you know.

SHARE on your social media platforms. It's easy as 1, 2, 3 to encourage others to support your efforts.

- **Text or Email the link to your fundraising page to your contacts, family & friends!**
- Share with friends on your main page in a single post
- **Share with your FB groups**
- Post why Camp Boggy Creek is important to you
- **Send your friends a FB direct message with the link to your fundraising page**

Start fundraising TODAY for a chance to WIN BIG as a top fundraiser!

**Here are some examples of messaging you can use on
social media, email and text message to ask people to support your efforts...**

- Please join me and Camp Boggy Creek for the **12th Annual Challenge Ride** on **<insert date you will be participating>** in support of children with serious illness. Join me by registering at www.campboggycreek.org/challengeride or support my fundraising efforts by donating at **<insert personal fundraising page link>**. Campers and their families are counting on us to continue funding the mission to deliver the JOY of Camp Boggy Creek! #TakeTheChallenge22 #ChallengeRide2022
- The More the Merrier - Join me as I CHALLENGE my family, friends and colleagues to participate in the **12th Annual Challenge Ride**. Get active with me in person on November 5 or virtually October 31- November 5 in support of children with serious illness that attend Camp Boggy Creek! Learn more and register TODAY at www.campboggycreek.org/challengeride. You can also support my fundraising efforts by donating at **<insert personal fundraising page link>**. #ChallengeRide2022 #TakeTheChallenge22
- Camp Boggy Creek is committed to delivering JOY and changing the lives of children with serious illness and their families. ALL children deserve the chance to just be kids, no matter their circumstance. Now, more than ever, it is important for me to support the mission of Camp Boggy Creek. Join me in fundraising for this great cause! Support my fundraising efforts by donating at **<insert personal fundraising page link>**. Let's deliver JOY to children who certainly deserve it. #ChallengeRide22 #TakeTheChallenge22

Other things you can do to engage with your supporters

- **Include a profile picture on your fundraising page (so they know it's YOU)**
 - **Post pictures and updates of your activity**
 - **THANK those who have given to your page!**

And don't forget...HAVE FUN!